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50 AI prompts for your business

Copy one, fill in the [brackets], paste. The brackets are the whole trick, they turn a generic answer into one that sounds like you.

Customers & sales

- ✓ Warm follow-up to [client] about [X], give a reason to reply
- ✓ Draft a quote for [job] using my prices [paste]
- ✓ Reply to this review in a warm, professional tone [paste]
- ✓ Turn this rough brief into a clear scope [paste]
- ✓ Polite chase for an overdue invoice from [client]
- ✓ Onboarding email for a new client, [service]
- ✓ Summarise this sales call, suggest next steps [paste]
- ✓ Answer this customer question in my tone [paste]
- ✓ Three calm replies to the objection [objection]
- ✓ Rewrite this to sound human, not salesy [paste]

Marketing & content

- ✓ Turn this article into three LinkedIn posts [paste]
- ✓ Ten content ideas about [topic] for [audience]
- ✓ Repurpose this blog into an email [paste]
- ✓ Product description for [product], key benefit [X]
- ✓ Summarise these reviews into themes [paste]
- ✓ Compare us to [competitor], where is the gap?
- ✓ Five subject lines for an email about [thing]
- ✓ Draft a short launch announcement for [thing]
- ✓ Caption for a photo of [thing], in my voice
- ✓ Draft FAQ answers for these questions [paste]

Admin & operations

- ✓ Turn these notes into decisions and owners [paste]
- ✓ Summarise this document, flag the risks [paste]
- ✓ Draft an SOP for [process] from these steps [paste]
- ✓ Triage these emails: urgent, later, ignore [paste]
- ✓ Build a checklist for [repeatable task]
- ✓ Pull the actions and dates from this thread [paste]

Finance & numbers

- ✓ Explain what these numbers mean [paste]
- ✓ Summarise this budget in plain English [paste]
- ✓ Categorise these expenses [paste]
- ✓ Spot anything odd in these transactions [paste]
- ✓ What would a [X]% price rise mean? [paste]
- ✓ Turn this spreadsheet into a simple summary [paste]

Hiring & people

- ✓ Job ad for [role] that attracts the right people
- ✓ Interview questions for [role]
- ✓ Score these CVs against [criteria] [paste]
- ✓ A 30-day onboarding plan for a [role]

You, personally

- ✓ Draft the awkward email I keep avoiding: [situation]
- ✓ Prep me for a meeting with [person] about [topic]
- ✓ Rewrite this shorter and clearer [paste]
- ✓ Plan my week around these priorities [paste]
- ✓ Proofread this before it goes out [paste]
- ✓ Translate this into [language], keep it warm [paste]
- ✓ Explain [complex thing] simply, for a beginner
- ✓ Give me three options for [decision], with trade-offs
- ✓ Draft a five-email welcome sequence for [audience]
- ✓ Summarise this long thread into three bullets [paste]

The secret is the brackets.

Generic in, generic out. Feed it your real specifics, the client, the job, the numbers, and it stops sounding like everyone else's AI. That is the whole difference.