

FREE DOWNLOAD · SELF-CHECK

The 30-point AI visibility audit

Tick each box you can honestly say yes to. Your score shows how easily AI can find, understand and recommend your business.

Findable

- A clear one-line description of what you do
- Google Business profile complete and current
- Same name, address and phone everywhere
- Listed in the main directories for your field
- A fast, mobile-friendly website
- Location and areas served are stated

Understandable

- You say who you help, in plain words
- An about page with real specifics, not fluff
- Clear headings on every page
- Services in customers' own words
- Prices or guidance where sensible
- No jargon a newcomer would not get

Answers questions

- An FAQ answering what customers ask
- Guides that answer real questions
- Content updated in recent months
- You answer 'who is best for X'
- Buying guides or comparisons
- Plain answers, not marketing copy

Trusted

- Google reviews in the last 90 days
- Reviews on a second platform too
- Mentions or listings beyond your site
- Case studies or real examples
- Named people, not a faceless brand
- Consistent, current contact details

Machine-readable

- Proper structured headings (H1, H2)
- FAQ or structured data on key pages
- Descriptive titles and descriptions
- Alt text on important images
- A sitemap and clean, tidy URLs
- Nothing important trapped in an image

24 - 30

Hard to miss

15 - 23

Gaps to close

Under 15

AI can barely see you

Agent Console HQ measures all of this for you, and tells you exactly what to fix.